



Your agency. The strength of a larger operation.

Keep your brand, your property owners and your local team. Build on Irundo's year-round team of specialists, technology and proven processes — and grow faster, under your own name.

YOUR BUSINESS STAYS YOURS

Your agency, your contracts, your owners and your local reputation.

A TEAM WORKING YEAR-ROUND

Expertise and operational support are not limited to the tourist season.

READY-TO-USE SYSTEMS

PMS, channels, pricing, automation and standard processes in one place.

What Irundo provides

PMS and channel manager

A professional system for reservations, calendars, availability and sales channel connectivity, with automation that reduces manual work.

Dynamic pricing, every day

Central revenue management tracks demand, seasonality and events, and adjusts prices and sales rules accordingly.

OTA onboarding and distribution

Setting up new properties, high-quality listings, content and sales management on Booking.com, Airbnb and other channels.

Guest communication

Year-round central support for inquiries, reservations and digital communication; local questions are coordinated with your team.

Direct bookings and marketing

Support for web sales under your brand, repeat guests, CRM and marketing aimed at guests and new property owners.

Processes, reporting and training

Proven standards, checklists, team training and data on revenue, channels and portfolio performance.

WHY DOES THIS MATTER TO YOUR AGENCY?

A year-round PMS, revenue manager, OTA specialist, guest support and digital marketing are a significant investment when an agency builds and maintains them on its own. With Irundo, you use shared infrastructure and expertise, and focus your team on what you do best: owners, properties and the destination.

Stronger together in sales. Still independent locally.

Irundo Partner Network is not a franchise or an acquisition of your agency. It is a partner network that connects local knowledge with central operational strength.

You remain the local partner. We work behind the scenes.

One clear division of responsibilities: you build the relationship with the owner and maintain the quality of the property, while Irundo runs the agreed digital and sales side of the business.

STAYS WITH YOUR AGENCY	HANDLED BY IRUNDO'S CENTRAL TEAM
• Your brand, owner relationships and contracting new properties. • Local team, cleaning, linens, on-site check-ins when needed and property inspections. • Maintenance, suppliers and fast on-site intervention in the destination. • Decisions specific to the local market and arrangements with owners.	• PMS, channel connectivity and digital onboarding of new properties. • Revenue management and day-to-day optimization of online sales. • Central reservation handling and guest communication. • Sales, marketing, reporting and training tools within the agreed scope.

How does the partnership work throughout the year?

01 Before the season

We connect systems, refine listings, and prepare pricing, automation and sales channels.

02 During the season

Irundo monitors sales and guests; your local team organizes operations and looks after the properties.

03 After the season

We analyze results, prepare for the next year, and work on direct bookings and portfolio growth.

AN EXAMPLE FROM DAY-TO-DAY WORK

A booking arrives on Airbnb: the connected system updates availability; the central team monitors pricing, confirmation and communication, and your local team knows when to prepare the apartment. A guest reports a fault: Irundo coordinates communication, and you send a local technician. An owner asks about the season's results: you lead the conversation, supported by the data and report we have prepared.

How do we start?

01 We get to know your agency

We discuss your portfolio, destination, team and current tools.

02 We define the scope of support

We agree on central functions, local tasks and how we work together.

03 We connect operations

We set up the PMS, channels and processes, and launch with the agreed properties.

Grow with the strength of Irundo — under your own name, with your own owners.

irundo.com/en/partner-network

The scope of functions, system access, level of support and operating rules are defined in an individual agreement with each partner.